

PHOTO CONTEST RULES

“One Action for a Green Planet”

INTRODUCTION AND PROMOTER

World International School S.r.l. (single member limited partnership), in abbreviated form “Wins S.r.l.”, in the person of the *pro tempore* legal representative (hereinafter called the Promoter), with registered office in Via Michelangelo Buonarroti 39 Milan and operating office in Via Traves 28 Turin, tax code and VAT 09284580967, REA number MI-2081397, organizes the first edition of the photo contest “**One Action for a Green Planet**” (hereinafter called the Contest).

These rules (hereinafter called the Rules) set out the rules of the Contest and the terms and conditions for the participation by contestants. The participation in the Contest takes place via registration by accessing the appropriate section on the institutional website of the Promoter (www.worldinternationalschool.com).

EXCLUSION FROM THE ITALIAN RULES REGARDING PRIZE COMPETITIONS

“**One Action for a Green Planet**” is a contest for the production of artistic works and it is not subject to the legislation on prize competitions pursuant to article 6, paragraph 1, letter “a)” of the Italian Presidential Decree no. 430/2001, since it is organized for the production of artistic works based on the skills and abilities of the contestants, without the need for prior purchase by the contestants. In particular, the prizes awarded will not have the form of remuneration for the work produced, but will represent the recognition of personal merit and will be delivered as an encouragement in the interest of the community, in order to incentivize and reward the best works developed on a scientific matter (ecology and environment). The didactic and educational interest will prevail over the promotional purpose of the Contest.

DURATION OF THE CONTEST

The Contest will take place in compliance with the following dates:

- from 6 March to 6 May 2020 at 12:00 (Italian time), for registration and receipt of photographs;
- the award ceremony is scheduled for 6 June 2020 at the operating office of the Promoter in Via Traves 28 Turin.

TERRITORIAL SCOPE

The territorial scope of reference is the territory of the Italian Republic.



PARTICIPANTS

The Contest is reserved for two categories of contestants (hereinafter called the Contestant and the Contestants):

1. non-professional photographers of all nationalities, both students of World International School and of other institutes or schools, aged between 14 and 20 at the time of the registration, who have a public Instagram profile (hereinafter called the Non-professional photographers);
2. Primary and Secondary school classes, both attending World International School and other institutes or schools (hereinafter called the Schools).

THEME

The general theme of the Contest is "*One Action for a Green Planet*", which is understood in all the possible variations of the term, i.e. all the good environmental practices, including small daily actions aimed at counteracting the disappearance of greenery, starting from urban contexts (for example home vegetable gardens, urban forestry, vertical flowerbeds, etc.)

The aim is to educate children and teenagers on an extremely current and important topic, raising awareness of it and showing through the art form of photography how the daily action of each of us can reduce and mitigate as much as possible the CO2 levels in the atmosphere. Albeit this is done in a small way, it will help achieve a great common result.

PARTICIPATION IN THE CONTEST

The participation in the contest is **free and open**.

REGISTRATION PROCEDURE

1. For the category "Non-professional photographers", the Contestant must necessarily:
 - i) register for the Contest by accessing the appropriate section on the institutional website of the Promoter (www.worldinternationalschool.com), following the instructions contained therein and entering the required data;
 - ii) at the same time, post up to a maximum of 3 (three) photographs on his/her public Instagram profile, using the hashtag **#oneactionwins** and the tag **@wins_torino** and must be a follower of **@wins_torino**.

Failure to comply with the aforementioned registration procedure will result in the negative outcome of the registration, i.e. the exclusion from the Contest, even if the procedure is carried out within the dates and times indicated in the Rules.

2. For the category "Schools", the teacher in charge of the project must necessarily:
 - i) proceed with the registration by accessing the appropriate section on the institutional website of the Promoter (www.worldinternationalschool.com), following the instructions contained therein and entering the required data.

The procedure will require the upload of a maximum number of photographs corresponding to the number of students in the class taking part in the contest, in compliance with the rule of maximum 1 photography for each student who intends to participate.



All registrations must be received **by 12:00 (Italian time) on May 6, 2020.**

TECHNICAL CHARACTERISTICS OF THE IMAGES

The format of the photos sent by email must be jpg. with 300 dpi resolution.

CRITERIA FOR EVALUATING PHOTOGRAPHS

The evaluation of the photographs will take into consideration the following criteria:

- Compliance with the requested theme
- Message and expressiveness of the photo
- Originality of the content
- Photojournalistic quality

METHOD OF PRIZE ASSIGNMENT

1. Two winners will be elected for the category "Non-professional Photographers": one chosen by the jury on the basis of the aforementioned criteria, and one chosen by the public on the basis of the greater number of "likes" received on his/her public Instagram profile.
2. For the category "Schools", the winning class will be rewarded for the globality of the photos sent. Therefore, there will be an entire winning class, chosen on the basis of the jury's approval. The authors of the photographs related to the winning class will remain anonymous.

PRIZES

The Promoter offers the following prizes:

1. Category "Non-professional Photographers":
 - Jury prize: **Nikon Coolpix W300** (market value of Euro 489.00) **provided by Nital S.p.A.**
 - Public prize ("likes"): **Polaroid Kit, consisting of 1 Machine + 1 photographic film + 1 photo box** (market value of Euro 149.99) **provided by Nital S.p.A.**
2. Category "Schools" (one winning class among Primary schools and one winning class among Secondary schools):
 - Jury prize: **no. 2 Kits to start an educational vegetable garden in your classroom** (market value of Euro 100.00) **provided by Peraga Garden Center**

JACKPOT

The total value of the prizes offered is **Euro 838.99** (Euro 489.00 + 149.99 + 100.00 + 100.00).

JURY

The jury is made up of experts in the Italian and international photographic, institutional and scholastic fields. The jury will also be chaired by a member of the Promoter.

The jury's judgment is final and unquestionable.

The Jury prize for the category of Non-professional Photographers will add value to the works created with photographic equipment and the related photojournalistic quality.

The jury's judgment on the images in competition will be based on the above-mentioned criteria.



Furthermore, the jury will opt for the disqualification of submitted applications that are not relevant to the topic or that are harmful to the dignity of others.

COMMUNICATION AND AWARDING OF PRIZES TO THE WINNERS

The winners will receive the communication by e-mail or by phone as a second option, starting from 6 May. The prizes will be awarded on June 6, 2020 during the event “WINS Planet Day” organized by World International School S.r.l. in via Traves 28, Turin.

EXCLUSIONS FROM THE CONTEST

The Promoter will exclude contestants who do not comply with the registration procedure and the terms and conditions set out in the Rules.

The Promoter has the right to exclude photographs that are not in line with the theme or with the technical characteristics indicated in the Rules.

COPYRIGHT AND USE OF THE IMAGES IN COMPETITION

The rights on the photographs remain the exclusive property of their author.

The author of the photographs authorizes their use, free of charge, for events or publications related to the Contest itself and for activities related to the institutional or promotional purposes of the Promoter.

The Contestant declares to have obtained the consent to the spreading of the images by all the people who may be portrayed in the photograph(s) presented in the Contest and, in any case, declares to be civilly and criminally responsible for his/her own work, indemnifying and holding the Promoter harmless from any and all liability that may directly or indirectly emerge from the photographs.

The teacher in charge of the project guarantees to have verified with the student's parents that there is nothing that prevents the photograph from taking part in the Contest, especially if individuals are depicted in it. The teacher declares to indemnify and hold the Promoter harmless from any and all liability that may directly or indirectly emerge from the photographs.

PERSONAL DATA PROCESSING

The Promoter prepared a specific policy on the processing of personal data carried out in relation to the Contest, pursuant to art. 13 of the EU Regulation no. 2016/679. The Policy is available on the Site and in paper format at the Main Office of the Promoter. For more information, you can send an e-mail to the following address: info@worldinternationalschool.com.